



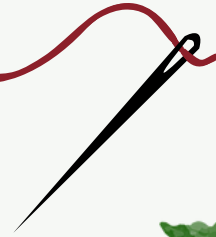
AURORA
SEWING CENTER



Holiday

Gift

Guide



JANOME

Sew On-the-Go

SALE
\$899

MSRP
\$1,199



Travel Mate 200

SALE
\$799

MSRP
\$899



Travel Mate 50

SALE
\$399

MSRP
\$499



Travel Mate 30

SALE
\$329

MSRP
\$379



Travel Mate 16

Jolly Good Deals

Ask How to Save MORE!

SALE
\$8,499

MSRP
\$9,999



Continental M8 Professional

Includes Free Gifts — a \$789 value!

SALE
\$4,999

MSRP
\$7,999



Continental M6

Includes Free Gifts — a \$520 value!

SALE
\$6,499

MSRP
\$6,999



Horizon Memory Craft 9480QCP

Includes Free Gifts — a \$704 value!

SALE
\$3,999

MSRP
\$5,499



Horizon Memory Craft 9410QC

Includes Free Gifts — a \$440 value!

JANOME



SALE
\$3,699
MSRP
\$3,999

Memory Craft 6700P
Includes Free Gifts — a \$627 value!



SALE
\$2,099
MSRP
\$2,299

Skyline S6 Anniversary Edition
Includes Free Gifts — a \$126 value!



SALE
\$3,199
MSRP
\$3,399

Skyline S7 Anniversary Edition
Includes Free Gifts — a \$535 value!



SALE
\$1,399
MSRP
\$1,799

Memory Craft 1000
Includes Free Gifts — a \$499 value!



SALE
\$1,799
MSRP
\$2,099

Horizon Memory Craft 9850 LE
Includes Free Gifts — a \$499 value!



SALE
\$1,099
MSRP
\$1,399

Memory Craft 100E
Includes Free Gifts — a \$499 value!



FREE Embroidery Starter Kit
with Memory Craft 1000, 100E or 9850 LE

\$499 Value



JANOME



SALE
\$12,999*
MSRP
\$19,999

Continental M17

Includes Free Gifts — a \$1,500 value!

Purchase a Continental M17 and then select up to \$1,500 worth of your choice of accessories! Choose from custom Travel Cases, Embroidery Design Kits, A.S.R® Cases, or a wide variety of Ruler and Thread Collections...& much more!

*with Qualified Trade-in



SALE
\$1,599

MSRP
\$1,799

CoverPro 3000 Professional

Includes Free Gifts — a \$626 value!



SALE
\$2,099

MSRP
\$2,499

HD9 Professional

Includes Free Gifts — a \$223 value!



Give the gift of sewing!

Gift cards available to use on
in-store purchases!

Juki Holiday Savings

Ask us about
Juki TL-18QVP
holiday offers!

Extension table included



Includes extra presser feet!



1/4" Presser Foot or
7 mm Presser Foot



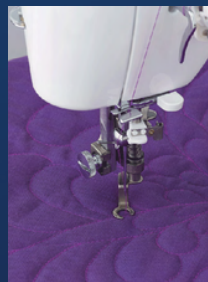
Compensating
Presser Foot



Even Feed Foot



Quilt Guide for
Even Feed Foot



Quilting Foot Front
Open Toe



1/5" Quilting Foot



1/4" Quilting Foot

baby lock

Radiance™

Embroidery, Sewing, and Quilting Machine

LIGHTING
— THE PATH OF —
INNOVATION



Receive a **FREE** gift bundle with the purchase of a Radiance!

Vesta, Bloom, Flare



Baby Lock Vesta
\$3,299 ~~\$4,999 (MSRP)~~



Baby Lock Bloom
\$2,699 ~~\$3,599 (MSRP)~~



Baby Lock Flare
\$2,099 ~~\$3,999 (MSRP)~~

FREE Luggage
with Purchase
a **\$420** value!



RECEIVE A *Free Sewing Bundle*
WITH THE PURCHASE A NEW BABY LOCK
ANTHEM, REFLECTION, SPLENDOR, OR VENTURE 2



ANTHEM



VENTURE 2



SPLENDOR



REFLECTION

Receive a
*Free Sewing
Bundle*

baby lock

FOR THE LOVE OF SEWING

Offer valid while supplies last at participating Baby Lock retailers.



Triumph

Includes **FREE** Inspiration
Guide and Serger Foot Package

SALE
\$5,499

MSRP
\$7,999



Jubilant

Includes Madeira Thread Set and
60-Day SewEd Trial

SALE
\$649

MSRP
\$699



Zeal

Includes Madeira Thread Set
and 60-Day SewEd Trial

SALE
\$379

MSRP
\$399



Joy

Includes Madeira Thread Set and
60-Day SewEd Trial

SALE
\$269

MSRP
\$299



brother
at your side

Merry & Bright

HOLIDAY SALES EVENT

Aveneer EV1

FREE Bundle \$6,379.99 Value

SA24EV1BNDL

Bundle includes Aveneer 2-Piece Luggage Set, Angela Wolf Embroidery Design Collection and Thread Set, and BES Silver Software

+ Hoopnetic Magnetic Sash Frame

SAMS360 | **\$791.99 Value**

Plus, free access to Angela Wolf Masterclass (a \$1,699.99 value!) with machine registration. Direct from Dealer with EV1 purchase.



Celeste CX1 Sewing & Quilting

FREE Quilters Bundle with purchase
\$1,969.99 Value

Bundle includes Luggage Set (SASEBCX),
Notions Case (SASEBCX1N), and Antique
Brother Sewing Machine Quilt Kit
(SALKSWQKIT1)



Celeste CX1e Exclusive Embroidery

FREE Embroidery Bundle with purchase
\$1,669.99 Value

Bundle includes Luggage Set (SASEBCX1)
Notions Case (SASEBCX1N), and EmbrodeLee-
Celeste's Spring Floral Quilt-in-the-Hoop
Collection (SASSEMB1)



Stellaire 2 XJ2

FREE Luggage Set with purchase

SASEBXJE2 \$659.99 Value

+ Multi-Function Foot Controller

SAMFCC1 \$565.99 Value

+ \$300 Instant Rebate

Direct from Dealer with XJ2 purchase



FREE Stellaire Luggage



Stellaire 2 XE2

FREE Luggage Set with purchase

SASEBXJE2 \$659.99 Value

+ Multi-Function Foot Controller

SAMFCC1 \$565.99 Value

+ \$200 Instant Rebate

Direct from Dealer with XE2 purchase

Airflow 3000

FREE Rolling Trolley with purchase

SASEBAF3000 \$274.99 Value

+ Wide Table

SAWT8 \$329.99 Value

+ \$100 Instant Rebate

Direct from Dealer with AIRFLOW 3000 purchase





brother
at your side

Choose Your 10-Needle PR1060W Embroidery Bundle!

FREE Accessory Bundle with purchase

PR10ACCBNDL \$3,870.99 Value
Bundle includes PR Stand (PRNSTD2), Durkee 7-PC Frame Set (SAEZ7MN) & Wide Cap Frame Set (PRPCFI)

+ Free Flash Frame L Magnetic Kit

PRVMFLKIT \$1,132.99 Value

+ Single Flash Frame M Clamp Magnetic Hoop

PRVM \$791.99 Value



FREE Business Bundle with purchase

PR10BUSBNDL \$5,205.99 Value
Bundle includes BE Embroidery Studio Software (BE1) & PR Stand (PRNSTD2)

+ Free Best 100 Thread Kit

ETPBEST100 \$747.99 Value

6-Needle Embroidery PR680W

Special Bundle Offer with purchase

PR680WBNDL

Bundle includes PR680W, PR Stand, Durkee 7-PC Frame Set and Universal Cap Frame Set

+ Free Flash Frame L Magnetic Kit

PRVMFLKIT \$1,132.99 Value

+ Single Flash Frame M Clamp Magnetic Hoop

PRVMFM \$791.99 Value



SALE \$12,999.99

~~\$16,723 MSRP~~

PR1X Single Needle Embroidery

FREE Universal Cap Frame Set with purchase

PRCF5 \$1,814.99 Value

+ PR1X Playbook

SAPR1XBOOK \$274.99 Value

SALE \$8,249.99

~~\$11,395 MSRP~~



OCTOBER 1–DECEMBER 31, 2025

FREE GIFT SET

With a B 990 purchase



BERNINA B 990 BUNDLE

- 3 Piece Trolley System Exclusive to B 990
- BERNINA Skill Hub Class
- Mastery Class
- Guide Class

\$ 4,333+
VALUE*



BERNINA
made to create

*Offer valid October 1–December 31, 2025 at any participating BERNINA Dealership in the United States of America. Offer applies only to the purchase of a new BERNINA B 990 sewing, embroidery, and quilting machine. Gift with purchase valued at \$5,229.65. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of free gift items. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

BIG SAVINGS

OCTOBER 1–DECEMBER 31, 2025

With a Q 24 on PRO Frame
with Q-matic purchase

SPECIAL PRICE
Q 24 MACHINE HEAD,
PRO FRAME & Q-MATIC SYSTEM

\$32,999*
\$44,998 MSRP

ADD THE PROFESSIONAL CREATIVE
BUNDLE FOR AN EXTRA

\$4,000*
\$5,623 MSRP



Batting Bar



Precision Ruler Guide PRO



Frame Accessory Bundle Box—including
20 essential longarm accessories



BIG QUILTS. SMALLER PRICE.

OCTOBER 1–DECEMBER 31, 2025

With a Q 20 on 10ft Studio Frame purchase

SPECIAL PRICE
Q 20 MACHINE HEAD
& FRAME ONLY

\$13,499*
\$18,449 MSRP

ADD THE STUDIO CREATIVE
BUNDLE FOR AN EXTRA

\$3,000*
\$3,924 MSRP



Batting Bar



Frame Accessory Bundle Box—including
20 essential longarm accessories



BERNINA

made to create

SPECIAL PRICE— SITTING OR STANDING!

With a Q 16 on Horn Lift Table purchase

OCTOBER 1–DECEMBER 31, 2025

SPECIAL PRICE
Q 16 MACHINE HEAD
& TABLE ONLY

\$8,999*
\$11,999-MSRP

ADD THE CREATIVE QUILTERS
BUNDLE FOR AN EXTRA

\$1,600*
\$2,225-MSRP

**BUNDLED
SAVINGS
\$3,625***



Sit-down Accessory Bundle Box—includes
18 essential sit-down longarm accessories



UNBEATABLE PRICE!

L 890 Ultimate Combo Machine

OCTOBER 1–DECEMBER 31, 2025

SPECIAL PRICE
MACHINE ONLY

\$5,499*
\$8,749-MSRP



ADD THE BUNDLE
FOR AN EXTRA

\$1,000*
\$2,000+ MSRP

WHAT'S INCLUDED

- Serger Accessory Case
- L 890 Accessory Set
- Serger Thread Collection
- The BIG Book of Serging
- BERNINA Skill Hub Class



Free *BERNINA* Gift Bundles

With Every B 7 PRO Series purchase

Up to **\$3,659**
in Total Value!



\$929
Value

Included with:
B 790 PRO
B 735 PRO



\$1,250
Value

Included with:
B 790 PRO
B 770 QE PRO



\$1,480
Value

Included with:
B 790 PRO, B 770 QE
PRO (Embroidery),
B 735 PRO
(Embroidery), B 700
PRO



BERNINA
made to create

BERNINA

made to create

Bonus Gifts with 5 & 4-series



BERNINA 590



BERNINA 570



BERNINA 535



BERNINA 480



BERNINA 475QE

-up to-
\$1,826 in
FREE GIFTS

***BIG SAVINGS
on event machines**

Ask About Exclusive Aurora Sewing Center Savings!



Q16 Koala Table



Q16 BERNINA Hoop Frame



Q16 w/Adjustable Foldable Table

Bring home joy with bernette

**SALE
\$999**

MSRP
\$1,349



bernette b38 Yaya Han Special Edition
Free gifts with purchase!

**SALE
\$2,499**

MSRP
\$3,349



bernette b68 maker edition
Free gifts with purchase!



New! Melbourne + Adelaide

Available in Ash White

Receive a Slimline Floor Lamp with purchase of Melbourne

—a **\$337 Value FREE**

Melbourne

Hydraulic Lift

MSRP: \$2,359.99
\$1,799.99
Save \$560

Electric Lift

MSRP: \$3,099.99
\$2,299.99
Save \$800



MSRP: \$1,179.99
\$899.99
Save \$280

Adelaide

Available in White

FREE

Sydney XL

Hydraulic Lift

MSRP: \$3,299.99
\$2,499.99
Save \$800

Electric Lift

MSRP: \$3,999.99
\$2,999.99
Save \$1,000



FREE

Sydney Lite

Hydraulic Lift

MSRP: \$3,299.99
\$2,499.99
Save \$800

Electric Lift

MSRP: \$3,999.99
\$2,999.99
Save \$1,000



FREE



Ash White



Teak



Gray



Hydraulic Lift

MSRP: \$2,899.99
\$2,199.99
Save \$700

Electric Lift

MSRP: \$3,499.99
\$2,699.99
Save \$800

FREE

Aussie

Available in Ash White and Teak



Ash White



Teak

Receive a Slimline Floor Lamp with purchase

—a **\$337 Value FREE**



Hydraulic Lift

MSRP: \$2,899.99
\$2,199.99
Save \$700

Electric Lift

MSRP: \$3,499.99
\$2,699.99
Save \$800

FREE

Kangaroo & Joey

Available in Ash White, Teak and Gray



Ash White



Teak



Gray

Receive a Slimline Floor Lamp with purchase

—a **\$337 Value FREE**



Wallaby

Available in Ash White and Teak



Ash White



Teak

Receive a Slimline Floor Lamp with purchase

—a \$337 Value **FREE**

Hydraulic Lift



MSRP: \$2,399.99
\$1,799.99
Save \$600

Electric Lift



MSRP: \$2,999.99
\$2,299.99
Save \$700

FREE

Kiwi



Teak



Gray



Ash White



MSRP: \$799.99
\$499.99
Save \$300

Upgrade Your Lift!

Get an electric lift for your Wallaby, Aussie or Kangaroo cabinet! Move your machine with a touch of a button with 4-position programmable lift, remote control included. Easy to install – step by step instructions included and video guide available.

\$399.99 (Reg ~~\$499.99~~)





Harriet

Available in Ash White and Teak



Ash White



Teak



MSRP: \$1,399.99

\$799.99

Save \$600



Kookaburra

Available in Ash White, Teak and Gray



Ash White



Teak



Gray



MSRP: \$1,699.99

\$1,299.99

Save \$400



FREE Cutting
Mat & Ultimate
Pressing set
\$330 Value

Christa

MSRP: \$1,899.99
\$999.99
Save \$900



America's #1 Rated Sewing Chair

Sewing Notions



Lady Gray



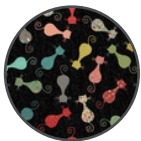
Bright Buttons



Duchess Blue



Cat's Meow



Princess Hazel



Good Dog!



Madame Scarlet



Sew Wow, Sew Now!



Royal Purple



Baroness Black



Reg \$479.99
\$329.99
Save \$150



Ready. Set. Go!
BIG Ultimate Fabric
Cutter Bundle

\$999.99
(Reg. \$1,197.99)



GO! Bolt™
Electric Essentials
Starter Pack
\$539.99
(Reg. \$559.98)

Ready. Set. Go!
Fabric Cutting
System
\$649.99
(Reg. \$886.89)





Make Room for Joy (and Savings) with Horn



SALE
\$1,599
MSRP
\$1,999

Horn 4200 Electric Lift Cabinet

Available in White



SALE
\$2,438
MSRP
\$3,048

Horn 5400 Electric Lift Cabinet

Available in White & Sunset Maple



SALE
\$2,990
MSRP
\$3,749

Horn 8280 Quilter's Dream Cabinet

Available in White & Gray



SALE
\$2,799
MSRP
\$3,499

Horn 9030 Sewing & Embroidery Cabinet

*Available in White, Sunset Maple,
Sunrise Maple & Gray*



Koala Compact Sewing Table

SALE \$899

(Reg: \$1,099)



Koala Serger Studio

SALE \$1,399

(Reg: \$1,499)



Give the gift of sewing!

Gift cards available to use on
in-store purchases!

Save the Dates!



SCAN ME



Live Sales with Aurora Sewing Center

Save BIG on fabrics, threads, notions, kits, patterns and more!
Download the free Aurora Sewing Center app to join and shop.

Tuesday Evenings, Live in our App and on Facebook



Pauline Rogers

Quilt As You Go Expert

We had *sew* much fun last year, she's back again!

Wednesday-Saturday, February 25-28, 2026



Cuddle Up with BERNINA

Shannon Fabrics

Create 3 projects during this 2-day hands-on using cozy Cuddle® fabric on the BERNINA L890.

Friday & Saturday, March 27-28, 2026



Barb Goldkorn

Serger & Sewing Expert

Join Barb for a one-day hands-on serger class!

Friday, April 10, 2026

Complimentary Lifetime Machine Owner's Guide Classes

When you purchase a new machine from Aurora Sewing Center, you receive a free, lifetime Owner's Guide class tailored to your specific model!

Williamsville

8575 Main Street
716-204-8350

East Aurora

659 Main Street
716-652-2811

Victor

11 Framark Drive
585-742-2680

Store Hours: Monday-Friday 10 am to 5:30 pm | Saturday 9 am to 3 pm

aurorasewingcenter.com